

# Name the Snowplow & WIN COOL PRIZES!

KIDS K-12

## CALLING ALL CREATIVE KIDS!

Do you have a snow-tastic name idea for a big, bold snowplow?

Now's your chance to get your name in the spotlight  
— and score some AWESOME prizes!

**IF YOUR NAME IS CHOSEN, YOU COULD WIN:**

- Your winning name on a real snowplow!
- VIP photo with YOUR snowplow!
- ODOT Gear Pack!



**ODOT  
INSULATED WATER  
BOTTLE**

Stay warm or cool  
in style!



**ODOT BEANIE**

To keep your  
noggin warm!



**ODOT SIDE BAG**

Great for school  
or adventures!

## SUBMIT YOUR SNOW PLOW NAMES!

August 11, 2025 - September 15, 2025

Submit your snowplow name at [OkTraffic.org](http://OkTraffic.org) or scan below for a chance to win!



# SNOWPLOW NAMING CONTEST

KIDS K-12

## IMPORTANT DATES

### SUBMIT YOUR SNOW PLOW NAMES!

August 11, 2025 - September 15, 2025

Submit a snowplow name for your county on [OkTraffic.org](http://OkTraffic.org)

### VOTE FOR THE WINNERS!

September 29, 2025 - October 3, 2025

Once the top three names per truck are chosen,  
vote for your favorite at [OkTraffic.org](http://OkTraffic.org)

### WINNERS ANNOUNCED!

October 10, 2025

Winners will be announced and displayed on [OkTraffic.org](http://OkTraffic.org)

### SNOWPLOW TRACKING SITE LIVE!

October 27, 2025

Snowplow site goes LIVE! Check [OkTraffic.org](http://OkTraffic.org) for website link

Scan to submit your  
snowplow ideas!

